

A PRESENTATION ON INDIA ROADSHOW, EASTERN EUROPE

INDIA: A JOURNEY OF THE MIND AND SOUL IT IS A JOURNEY OF THE FIVE SENSES IT IS THE JOURNEY OF SELF-DISCOVERY IT IS A JOURNEY OF SELF-FULFILLMENT

NEED MORE THAN ONE LIFETIME TO SEE



Incredible india www.incredibleindia.org

- Round the year destination
- 5000 years of history
- 32 World Heritage Sites recognized by UNESCO
- A variety of tourism products: cultural, spiritual, natural and man made
- Destination for MICE
- A modern India is emerging

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JANUARY TO DECEMBER

SOMETHING FOR EVERYONE

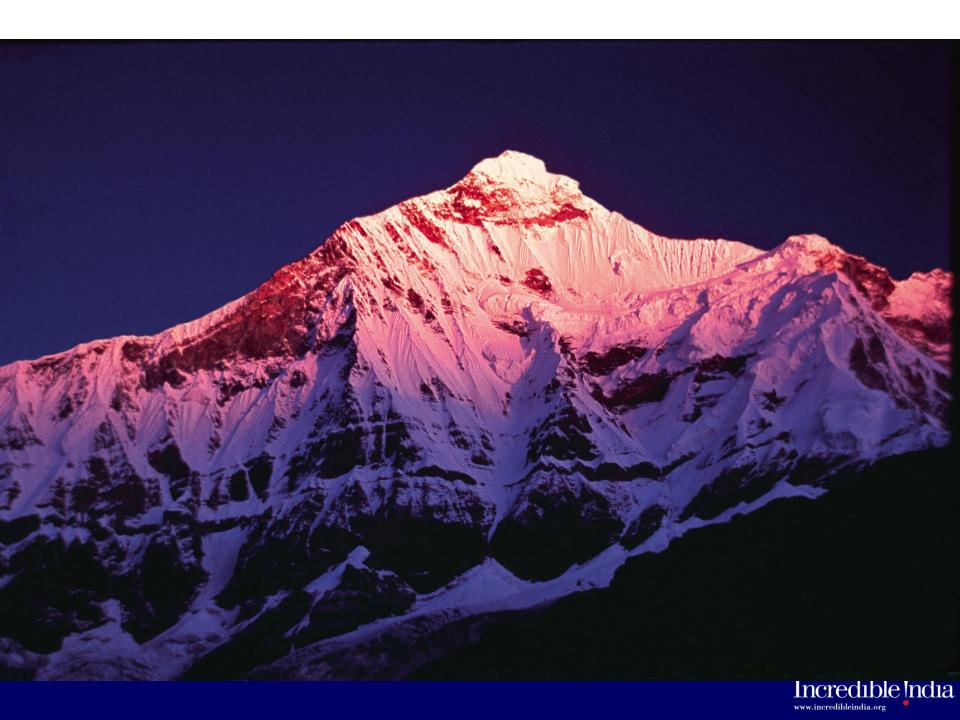
THE HIMALAYAS



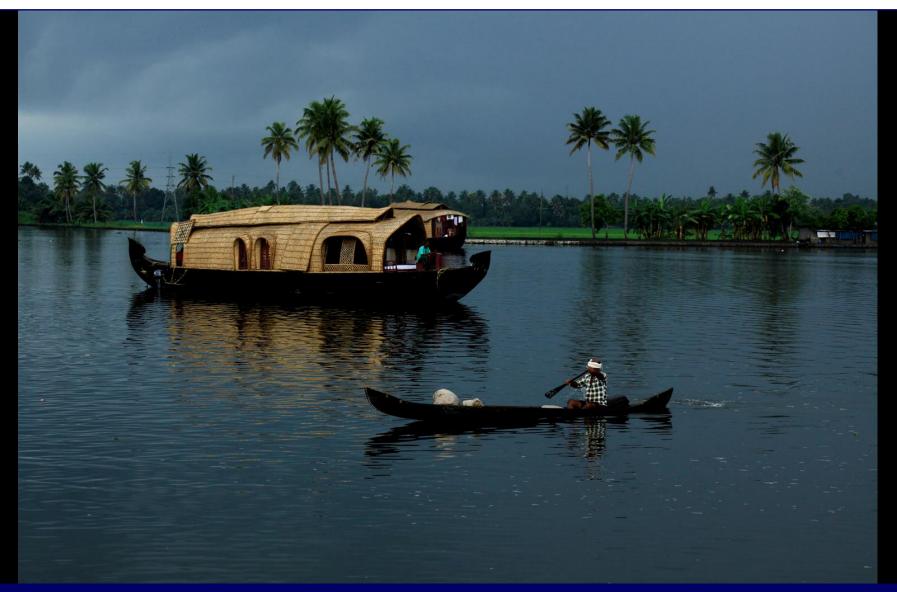


TREKKING ON GLACIER-TOWARD LAHAUL VALLEY IN HIMACHAL PRADESH





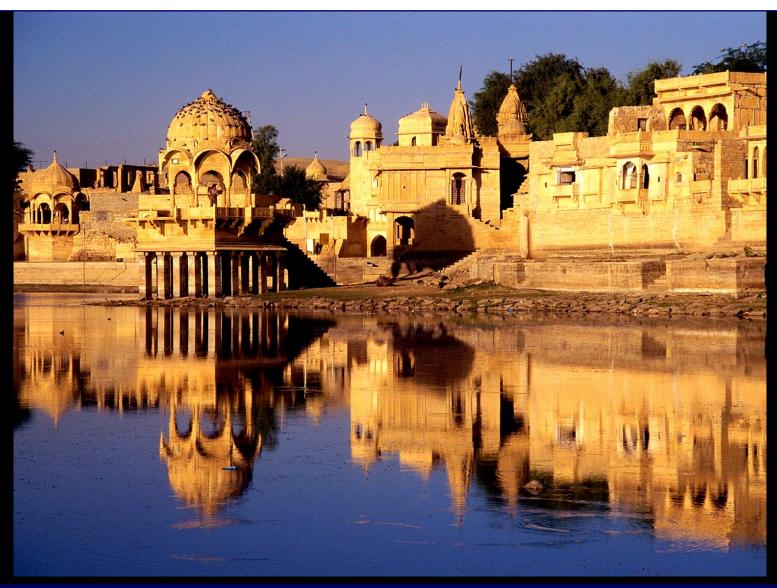
BACKWATERS: KERALA

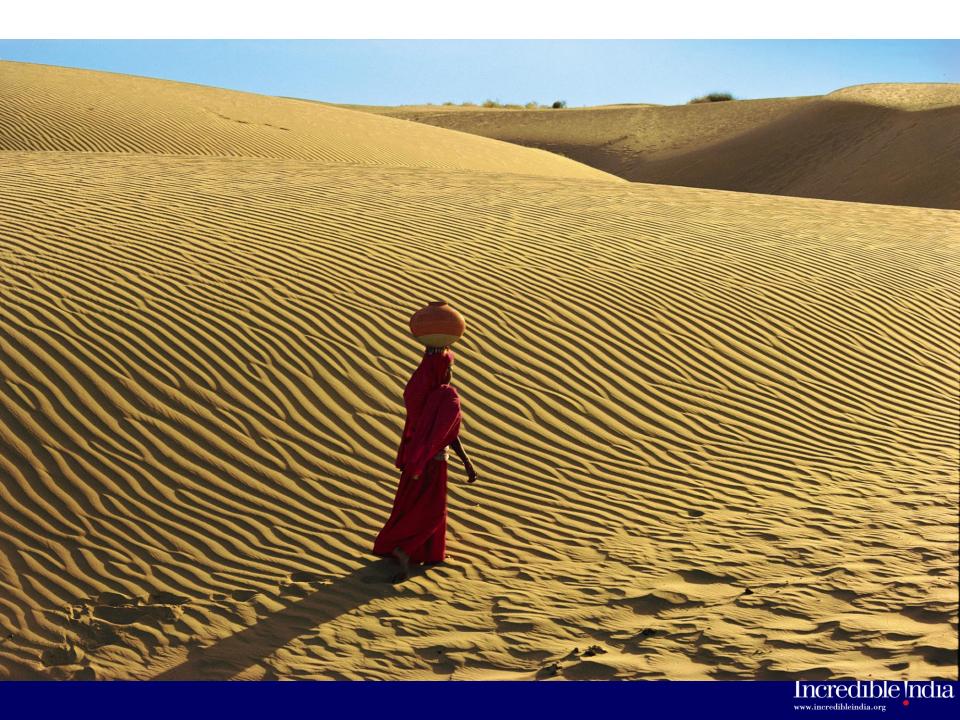






FORTS: RAJASTHAN

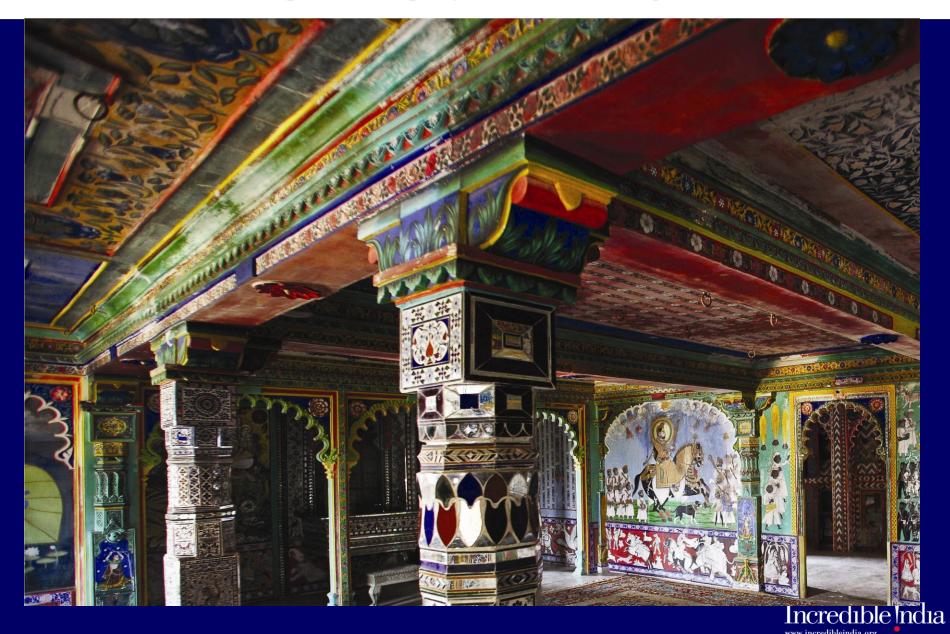








Painting at Dungarpur Palace, Rajasthan



UNESCO HERITAGE: HAMPI



AJANTA: MAHARASHTRA



CHARMINAR: HYDERABAD



BEACHES





Chitrakote Waterfalls, Chhattisgarh



RHINO: ASSAM





ELEPHANTS



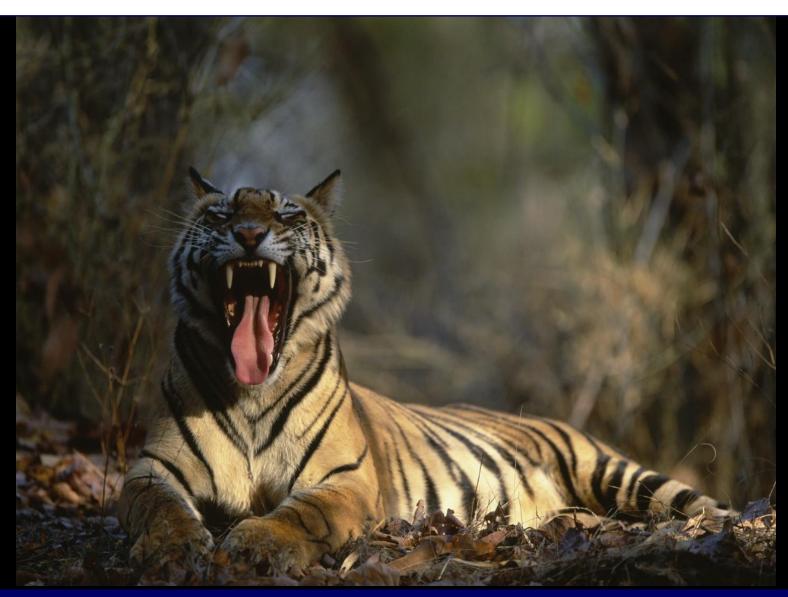
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LIONS: GIR, GUJARAT





TIGERS

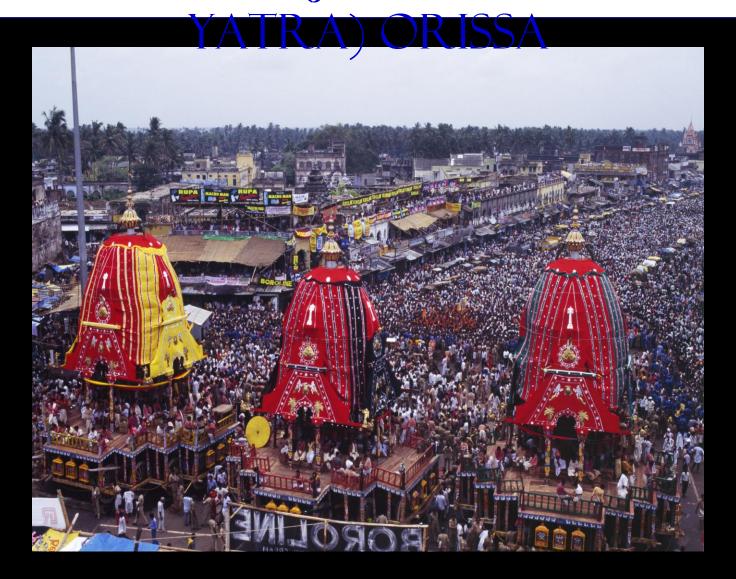




DESERT FESTIVAL: RAJASTHAN



PURI FESTIVAL (JAGANNATH RATHA







HOLI FESTIVAL



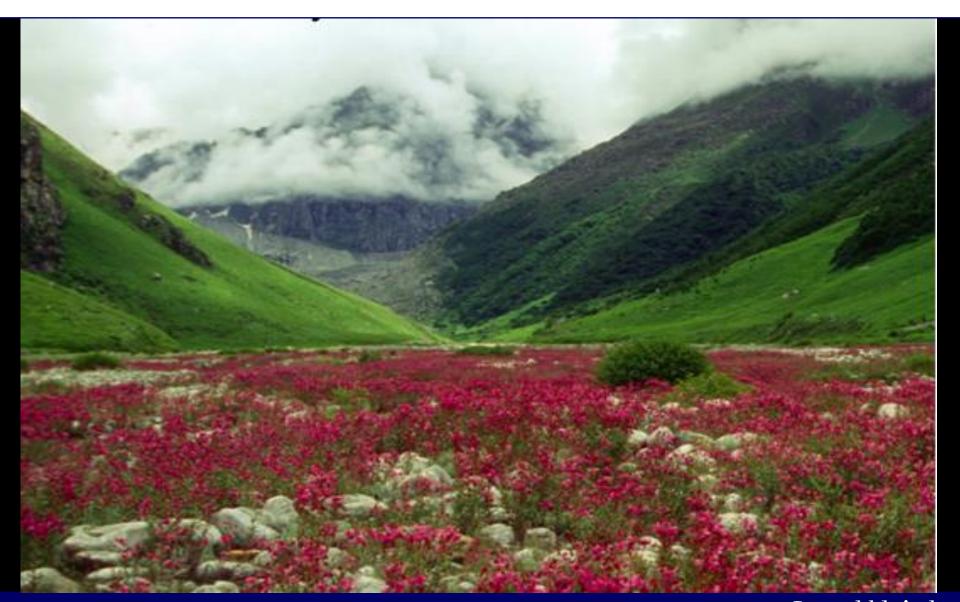
Best months to visit: March







WALK WITH FLOWERS: VALLEY OF FLOWERS



Jammu & Kashmir







MEGHALAYA





MANIPUR





DANCE FORM: MIZORAM









TAWANG MONASTERY: ARUNACHAL PRADESH





TSONGO LAKE: SIKKIM



CLASSIC GOLF COURSE: HARYANA





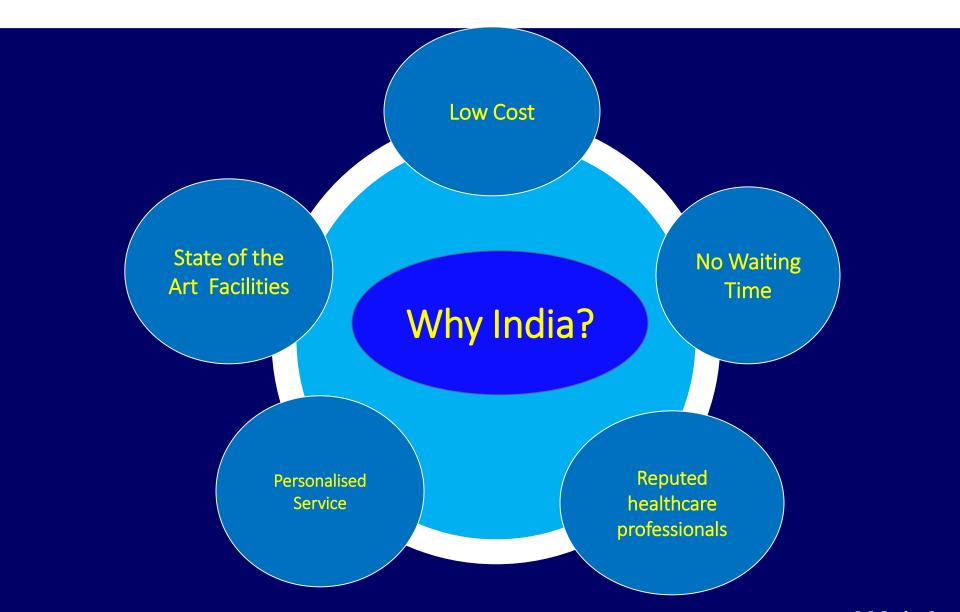
TRADITIONAL SYSTEMS OF WELLNESS



Yoga Spiritual Meditation **Assisted Living** Recuperation Ayurveda Naturopathy Aromatherapy Spas



INDIA - GLOBAL HEALTH CARE DESTINATION





MEDICAL VALUE TRAVEL COST ADVANTAGE

Procedure	United States	India*	Thailand	Singapore	Malaysia
Coronary artery bypass surgery	\$70,000-133,000	€ 4958	\$22,000	\$16,300	\$12,000
Bypass surgery with heart valve replacement	\$75,000-140,000	€ 6728	\$25,000	\$22,000	\$13,400
Hip replacement	\$33,000-57,000	€ 5098	\$12,700	\$12,000	\$7,500
Knee replacement	\$30,000-53,000	€ 5098	\$11,500	\$9,600	\$12,000
Prostate surgery (TURP procedure)	\$10,000-16,000	€2540	\$4,400	\$5,300	\$4,600
Gastric bypass	\$35,000-52,000	€6594	\$13,000	\$16,500	\$12,700
Face-lift	\$10,500-16,000	€3400	\$5,000	\$7,500	\$6,400
* Approximate costs					Incredible India

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INDIA - GLOBAL HEALTHCARE DESTINATION





Incredible India M C ETOURISM Meetings Incentives Conventions Events



LUXURY AND HOSPITALITY

 ITC chain of hotels awarded
 *LEED rating.
 Greenest hotel chain in World





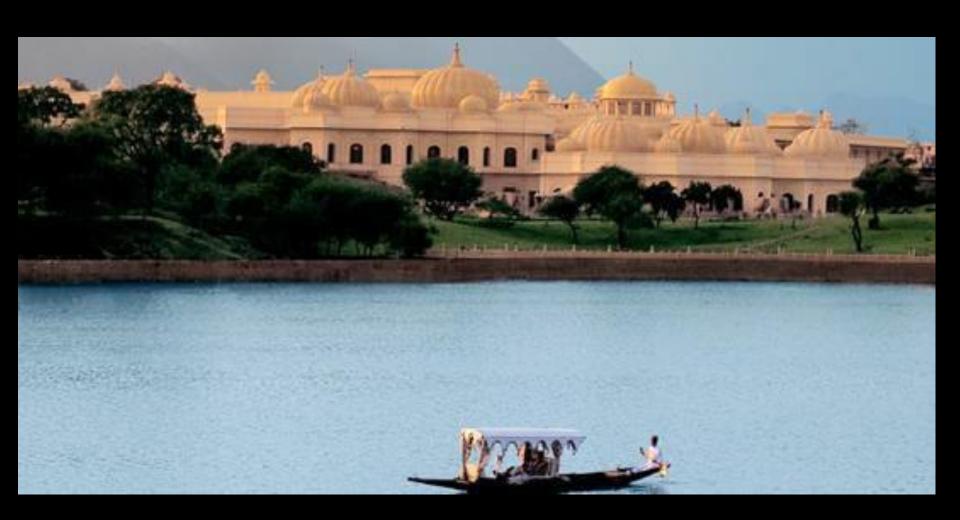


ITC WINDSOR: BENGALURU





UDAIVILAS, RAJASTHAN



FORT NEEMRANA





LEELA PALACE, UDAIPUR







FALAKNUMA PALACE, HYDERABAD





LALIT, SRINAGAR







LUXURY TRAINS







LUXURY TRAINS











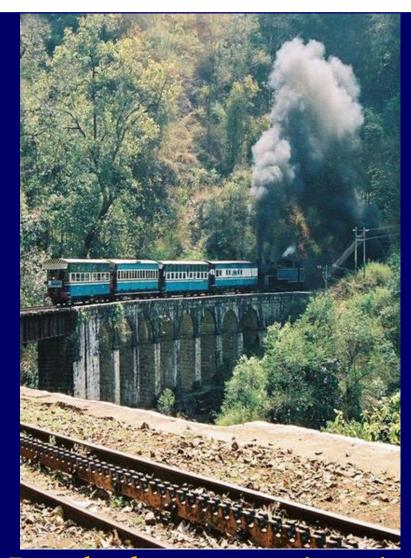
The Golden Chariot (1).mp4



MOUNTAIN TRAINS

- Darjeeling Himalayan
- Nilgiri Mountain
- Kalka –Shimla

- Kangra Valley
- Neral Matheran



Low budget mountain trains

Incredible Indi

MOUNTAIN TRAINS





Conference Facilities





Convention Facilities





Exhibition Facilities





SHOPPING



SHOPPING









CHARTERED PLANES





CHARTERED PLANES





CHARTERED PLANES





CHARTERED HELICOPTERS





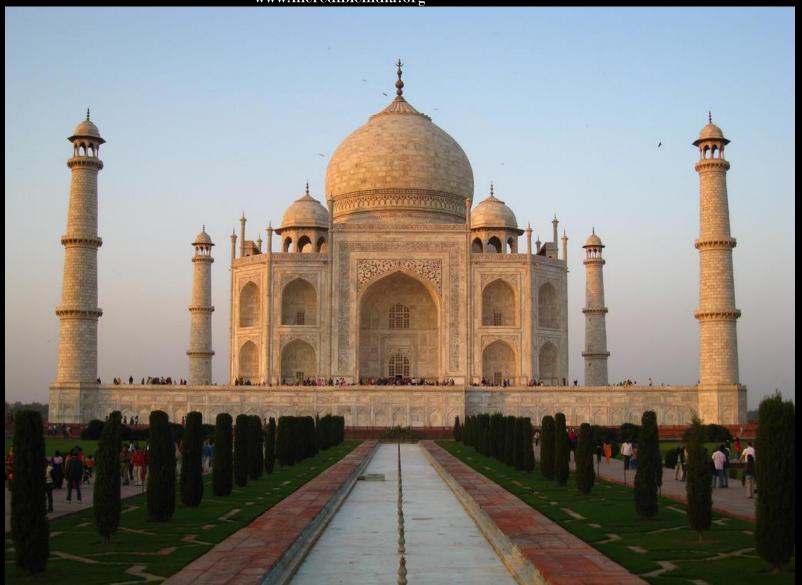
INVESTMENT OPPORTUNITIES

- Targeting 12% growth in accommodation sector
- Requirement of 1,90,000 classified rooms in next five years
- 100% FDI allowed in Tourism Sector
 - Investment linked tax incentives for new hotel projects
 - Facilitation through Hospitality Development and Promotion Board





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Thank You



Incredible India - Ad on Indian Tourism (Low).mp4

